

2023 Awards of Distinction

Presented by PPG Benefiting Girl Scouts Western Pennsylvania May 10, 2023 | PPG Science Pavilion | 5:00 - 7:30 p.m. | Evening Reception gswpa.org/aod

Sponsor Benefits (by level)

Diamond - \$25,000

- ☑ Seven tickets to Awards of Distinction evening reception
- \square Mention in event press releases
- ☑ Opportunity to distribute preapproved promotional materials at event
- ☑ Full-color, digital program advertisement

Platinum - \$20,000

- ☑ Six tickets to Awards of Distinction evening reception
- ☑ Opportunity to distribute preapproved promotional materials at event
- ☑ Full-color, digital program advertisement

Gold - \$15,000

- \mathbf{v} Five tickets to Awards of Distinction evening reception
- ☑ Full-color, digital program advertisement

Silver - \$10,000

☑ Four tickets to Awards of Distinction evening reception☑ Full-color, digital program advertisement

Bronze - \$5,000

- \square Three tickets to Awards of Distinction evening reception
- ☑ Full-color, digital program advertisement

Supporter - \$3,000

- \mathbf{v} Two tickets to Awards of Distinction evening reception
- ☑ Full-color, digital program advertisement

Brand Impact & Event Benefits—All Sponsors

In addition to special benefits by level, all sponsors receive:

- ☑ Podium recognition
- ☑ Logo/name on event website, marketing materials, and social media
- ☑ Feature in Pittsburgh-area thank-you ad
- ☑ Listing in our 2022-2023 annual report

We would be pleased to customize your sponsorship package to meet your needs and celebrate your charitable support. Please contact us to discuss.

Advertisement and Ticket-Only Options

Digital Program Advertisement ☑ \$500 Event Tickets ☑ \$125 each

2023 Honorary Chair

Malesia Dunn, Executive Director, PPG Foundation & Global Corporate Social Responsibility

2023 Committee Members (as of 1/17/23)

Barbara Barnes, University of Pittsburgh Betsy Benson, Pittsburgh Magazine Theresa Bone, University of Pittsburgh, Katz School of Business Andrea Carelli, PNC **Yvonne Cook**, Highmark Foundation Maris B. Dauer, UPMC Health Plan Leslie C. Davis, UPMC Sylvia Diez, Mercer Gisele Barreto Fetterman, Second Lady of Pennsylvania and Founder of the Free Store #15104 Jessica Galardini, My Benefit Advisor Christine Gameos, Strong Women, Strong Girls Diane P. Holder, UPMC Health Plan Dawn Keezer, Pittsburgh Film Office Melissa Komar, Johnstown Redevelopment Authority Victoria Bechtold Kush, Buchanan Ingersoll & Rooney PC Karen Larrimer, PNC Financial Services Company Terese LaVallee, Highmark Caring Place Melanie Marie Malloy, Pittsburgh Metropolitan Area Hispanic Chamber of Commerce Sandra Reiman, JP Morgan Chase Ellen Roth, Getting To The Point, Inc. Casey Ryan, Reed Smith LLP Amanda Schaub, BOMA Pittsburgh Emily Sheetz, Sheetz, Inc. Betsy Teti, Community Volunteer Jen Tuscano, Pitt Athletics Christy Uffelman, EDGE Leadership Solutions Bonnie VanKirk, Chatham University Angela Wheland, FedEx Ground Latasha Wilson-Batch, Best of the Batch Foundation Penny Zacharias, McGuireWoods LLP

Sponsorship Contact: Caitlyn Lizik, Campaign Manager clizik@gswpa.org | 412-594-2205 | <u>gswpa.org</u>



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About the Awards of Distinction

Honoring trailblazing Women of Distinction. *Celebrating* exceptional Gold Award Girl Scouts. *Building* critical support for the Girl Scout mission.

This signature event builds critical charitable support and awareness about the positive impact of Girl Scouts in our communities.

It features the Women of Distinction awards to honor excellence in leadership across diverse sectors and two awards honoring exceptional Gold Award Girl Scouts.

<u>Watch highlights from our 2022 event</u> on YouTube. Prepare to be inspired.

Contact

To sponsor or purchase an ad or tickets, please contact:

Caitlyn Lizik Campaign Manager Girl Scouts Western Pennsylvania clizik@gswpa.org | 412-594-2205

Payment

Payment can be made online at <u>gswpa.org/donate</u> or by check payable to Girl Scouts Western Pennsylvania and mailed to:

Attn: Fund Development Girl Scouts Western Pennsylvania 503 Martindale Street, Suite 500 Pittsburgh, PA 15212



We are Girl Scouts

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

Girl Scouts Western Pennsylvania serves thousands of youth in grades K-12 across 27 counties through the invaluable dedication of volunteers, parents, our staff, and generous charitable partners.

Girl Scouts bring their dreams to life and work together to build a better world.

Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them.

Learn more at gswpa.org.

